



April 22, 2008 08:05 AM Eastern Daylight Time

Matthew Belk Joins eBizAutos as V.P. of National Sales

LAS VEGAS--([BUSINESS WIRE](#))--eBizAutos (www.ebizautos.com), the leading innovator of online marketing solutions for automotive dealers, is pleased to announce that Matthew Belk has joined the company as V.P. of National Sales. In his new role, Belk will be responsible for developing and managing the eBizAutos national sales team and driving an aggressive sales campaign with the goals of increasing and strengthening dealership and OEM relationships.

With over 15 years experience in the automotive industry, Belk arrives at eBizAutos most recently from the Hendrick Automotive Group, one of the nation's pre-eminent dealer groups with over 60 dealerships across the country. Charged with heading up Hendrick's eBusiness corporate initiative, in 2007 alone Belk helped drive an unprecedented 27,000 eBusiness sales through innovative email marketing strategies. He also helped to create Revenue Finder, a sales and marketing analytics platform, was an active participant in developing dealership websites, and spearheaded a multitude of interactive marketing campaigns.

Belk's in-depth knowledge of how to optimize a dealership's BDC and CRM operations along with his success in developing results-driven interactive marketing campaigns, is perfectly aligned with the eBizAutos mission of maximizing the marketing and sales solutions that consistently show the best Return on Investment.

"Joining the eBizAutos team is an exciting next step toward helping dealerships maximize their marketing and sales initiatives," says Belk. "eBizAutos offers their clients a unique approach to online marketing that focuses on proven results through innovative use of technology and robust analytics. This commitment to determining what works and then helping clients build on their successes is an invigorating approach and I'm excited to be a part of such a progressive company."

"Matthew's extensive experience working with dealerships and his dedication to developing unique and highly successful interactive marketing campaigns makes him a perfect fit for our team," said Sarah Mooneyhan, Founder and Vice President of Marketing, eBizAutos. "He will be an invaluable asset in helping us to strengthen our existing client relationships and in forging new relationships with dealerships and OEMs looking to take their online marketing activities to the next level."

About eBizAutos

eBizAutos is an innovator in online marketing technology and services for dealerships, with a proven history of "firsts" and a notable record of results. eBizAutos 4.0 is the only solution available to dealers that enables them to fully manage their Web site inventory, data collection, window stickers, vehicle video presentations, performance metrics, online classifieds listings, auctions, SEM and Internet leads from a single, easy-to-use application. Through eBizAutos, dealers can post their inventory on more than 200 top automotive lead generation sites, including eBay Motors (www.eBayMotors.com), a part of eBay Inc., the Internet's largest marketplace for buying and selling all things automotive. Dealerships using eBizAutos' innovative products, services and best practices experience an immediate and sustained boost in monthly page views, leads and sales. The company is headquartered in Las Vegas, NV.

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